

From: Kurt Bluemel Inc. [news@kurtbluemel.com]
Sent: Friday, July 02, 2010 3:56 PM
Subject: Summer Sale - Kurt Bluemel, Inc.



Kurt Bluemel Inc. Newsletter

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Dear John,

Thank you for your interest in our plant material. For over 45 years we have been the Mid-Atlantic's leading purveyor of fine ornamental grasses, hardy perennials, and bamboo. We look forward to providing you with the best plants for your specific design and growing environment. Our team takes the opportunity and responsibility to offer you healthy, useful and diverse plant material for the American landscape very seriously. Embracing both the art & science of horticulture is our passion.

Kurt Bluemel

& The Team at Kurt Bluemel, Inc.



MIX & MATCH 5 or more trays*



Sale ends 7/25 - Order NOW -Mention "*Summer Sale*"

New Orders Only - No further discounts apply

Select
**Ornamental Grass
Liners**
25% Off

Andropogon virginicus
Bouteloua gracilis
Calamagrostis strictus
Calamagrostis 'Karl Foerster'
Carex pensylvanica
Chasmanthium latifolium
Deschampsia 'Goldgehaenge'
Erianthus ravennae
Eragrostis spectabilis
Helictotrichon sempervirens
Helictotrichon 'Saphirspreudel'
Imperata 'Red Baron' (MD customers
only)
Miscanthus sinensis 'Adagio'
Miscanthus variegatus
Panicum virgatum
Panicum v. 'Shenandoah'
Pennisetum alopecuroides
Pennisetum 'Hameln'
Phalaris 'Picta'
Phalaris 'Strawberries & Cream'
Schizachyrium scoparium
Seslaria autumnalis
literally 1000's of plugs available for
immediate shipping

Select
Perennial Liners
25% Off

Achillea 'Coronation Gold' &
'Moonshine'
Alchemilla mollis
Aquilegia canadensis
Aster novae-angliae
Baptisia australis
Certaostigma plumbaginoides
Coreopsis lanceolata
Coreopsis lanceolata 'Sterntaler'
Echinacea purpurea 'Magnus'
Euphorbia amygdaloides robbiae
Geranium macrorrhizum 'Purpurrot'
Heliopsis 'Sommersonne'
Heliopsis helianthoides
Heuchera american 'Dale's Strain'
Heuchera micrantha 'Palace Purple'
Hypericum calycinum
Leucanthemum max. 'Exhibition'
Monarda fistulosa
Nepeta - most
Perovskia atriplicifolia
Phlox divaricata 'Dirigo Ice'
Rudbeckia fulgida 'Goldsturm'
Vernonia noveboracensis
Veronicastrum virginicum
literally 1000's of plugs available for
immediate shipping

Please mention *Summer Sale* with order.

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Message from [Kurt Bluemel](#)

Even after over 50 years of growing perennials, I am still in awe of how vigorously plants grow in the spring and summer months. **Nature in summer** is by far the absolute wonder. So many varieties of flowers in full bloom, leaves vibrant with greens and blues, fleshy fruits and berries are all so enticing.



The clever gardener also knows that nature in summer can also mean **dehydrated, thirsty plants**. Here in the Mid-Atlantic area our summers are unpredictable. A variance of 80-100 degrees in the same July week is not unusual. Currently we are in drought conditions that are severe enough to threaten our 4th of July fireworks. With that in mind, it is important that you remind your clients to water at the base of their new plantings every other day while also keeping a watchful eye on their existing plantings.

One of the true joys of perennial plants is that, once established, they can and do fend for themselves. The skilled and clever gardener does not take that for granted and, remains steadfast in the search for signs of a **plant's vulnerabilities**. There are many drought-tolerant plants that will still need watering in a drought just as there are many deer-resistant plants that are nibbled and nashed away to the root matter when a deer is especially hungry.



It is a good time to **make calls to your clients** to follow-up on their new plantings, remind them to enjoy the garden that you designed and installed for them, and let them know that while they are strolling through their perennials beds with coffee or cocktails in-hand, make sure that the other hand has a hose fitted with a gentle sprinkler-head. They will get to know their plants better and will appreciate the follow-up. A relationship with their summer garden and their designer all in one call, **well done you!**

KB

Weekly Availability

Location	Excel Format	PDF Format
Maryland		
Florida		

\$\$Save \$\$

Purchasing plant material in volume can save you and your client big money. When planning your job lists, order in groups of 500 or more to get % off

Volume Purchasing

your order. It saves on both plant material and shipping in most cases.
When placing your order let us know how we can help you save on cost!

Call 410-557-7229 ext. 6
for more information.

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